

Hello Everyone,

Today, January 29, 2013, healthy snacks were offered to all in attendance before the meeting commenced. Our Speaker for the day was [Dr. Deborah S. Briihl](#), who asked for our aid in making the Psychology Department of Valdosta State University information available in a promotional pamphlet.

How to Make a Good Pamphlet

Dr. Briihl recounted how she laughed when she was assigned this duty and shared print-outs with us about good pamphlets and bad ones. The aim of the promotional pamphlet is to attract high school students to our programs. The research she conducted suggested some advice as to how to make a good pamphlet- one that attracts casual readers and persuades them to the author's cause. In our case, that cause is recruitment.

Points to keep in mind

Universal drawings such as stickmen and women, dreaming big- and segue that with how our program can make their dreams a reality

Valentine's Day grams are going to be postponed. **Keep collecting money orders** and fill up your sheets. We will be selling the goods on the week after Valentine's day. (The secretary will update you on the precise dates. Turn in your order sheets on February first.

The Bake sale All bakers who were planning to help us fund-raise this week, it has been postponed to February 21st. We are sorry for the inconvenience.

Birthday Card for President McKinney- Today, we signed the card for President Bill McKinney's birthday- **It can still use some more signatures** next week. Attend the fair and write your name in the card.

Relay for Life team- If you have not already joined our Relay for Life team, please do so **before January 31st** to get your free cup and t-shirt. After the 31st, you may still sign up but it will take \$100 of fundraising before the t-shirt is yours. **Register at:**
http://main.acsevents.org/site/TR/RelayForLife/RFLCY13SA?team_id=1299718&pg=team&fr_id=48705&_utma=1.1470046360.1330440742.1334081886.1352665223.3&_utmb=1.9.9.1352665603007&_utmc=1&_utmx=-&_utmz=1.1352665223.3.1.utmcsr=%28direct%29|utmccn=%28direct%29|utmcmd=%28none%29&_utmv=1.3=Registration%20Status=Registered=1&_utmkt=37761187

OR go to our Psych Club Page and click on the link at the bottom of the page ;)